

54th ANNUAL CONVENTION & TRADE SHOW

"MDTA - HAULING THE LOAD IN 24"

Young Drivers Needed To Haul in Missouri!

January 12 & 13, 2024
Holiday Inn Executive Center
Columbia, Missouri

The MDTA family would like to invite you to the 54th Annual Convention & Trade Show in Columbia, Missouri on Friday, January 12, 2024 by member registration or special member invitation only, and Saturday, January 13, 2024 by free general admission from 10:00 a.m. to 3:00 p.m.

The Holiday Inn Executive Center extends its hospitality to the MDTA members as well as vendors from all over Missouri and surrounding states. Hotel reservations are on your own with the MDTA Group Rate.

The \$175 registration includes the Friday night social, Saturday morning breakfast buffet, luncheon and dinner buffet. In addition to the meals, there is networking on Friday night, a comedy act on Saturday morning, a safety program during the luncheon and music entertainment on Saturday night.

The convention is an excellent forum for participating registrants to trade, network, exchange information and promote the dump truck industry as a whole.

During the Friday night social, a south-of-the-border cuisine buffet is served for the enjoyment of the registrants in conjunction with an invitational mixer with networking.

After the Saturday morning breakfast buffet, a Board and General Membership meeting will commence and voting for the 2024 slate of officers. The members will receive an annual member and financial status report. In addition, we are starting the day with a "Master of Variety" from Branson, Mo., Mike Bliss Comedy.

A luncheon will be served in the Exhibit Hall to allow more time with the vendors. In conjunction with the luncheon, a

Safety Program is offered by Mark Woodward of Missouri Employers Mutual for your company and employees benefit..

Saturday night promises another delicious dinner and raffle drawings followed with music by Kim and Greg of Country Roads.

The MDTA Annual Convention & Trade Show offers the opportunity to learn more about the latest industry developments, safety regulations and how others in the industry are utilizing this knowledge. Take advantage of the networking opportunities at the MDTA convention and trade show. Experience the hands-on atmosphere with vendors ready with information and demonstrations. This is your chance to talk with other experts in the trucking industry who understand a commercial dump truck is the backbone of the transportation and construction industries, compare products, and assess pricing. If you are in trucking, you need to attend.

MDTA is one of the most cost effective ways a dump truck owner/operator or vendor can promote their unique assets and develop the interests of this important Missouri industry.

Be a part of an organization that is looking out for your business' future and the general public. Join MDTA, register and participate in the annual convention and trade show and see how MDTA is hauling the load in 24 for the next generation in the dump truck industry.



CONVENTION REGISTRATION FOR MDTA MEMBERS

MDTA members, their entire family and employees are welcome to attend the convention and trade show. Full Registration is \$175 prior to December 15, 2023 and \$200 after December 15th.

For your convenience, we are offering four separate Individual Event Registrations for those individuals who can only attend part of the convention. The Individual Event Registrations are broken down for the 1) Friday night reception, 2) Saturday morning breakfast, 3) Saturday luncheon and 4) Saturday night banquet and entertainment.

Exhibitor's staff are welcome and encouraged to participate in the convention activities. Exhibitors may purchase either the Full Convention "F" or Individual Event "I" registrations for the personnel manning the booths who want to participate in the convention meals and entertainment. Otherwise, simply register the individuals as Exhibitor Only "E".

- ☐ **\$175 Full Registration Per Person prior to December 15, 2023**
- ☐ **\$200 Full Registration Per Person after December 15, 2023**
- ☐ **\$55 Individual Event Registration Per Person/Per Event - Friday Night Social & Entertainment**
- ☐ **\$35 Individual Event Registration Per Person/Per Event - includes Saturday Breakfast OR Saturday Lunch**
- ☐ **\$55 Individual Event Registration Per Person/Per Event - includes Saturday Night Banquet & Entertainment**
- ☐ **\$50 Full Registration for Children 12 and under**

TRADE SHOW EXHIBITOR INFORMATION

Both table top and truck exhibit areas include:

6' x 30" skirted table, two chairs, one wastebasket, one participant ID sign and access to 110v outlet.

Standard table top displays are 8' x 10' pipe and drape areas (8' high back dividers with 36" high side dividers). There is a \$50 charge for each additional table requested. Dump truck and trailer exhibits are based on a 12' wide space. For the dump truck or trailer exhibits, indicate the measurement of the piece of equipment by the width x length x height and the weight along with a description. One piece of equipment is allotted per each exhibit space purchased.

Limited outdoor space is available in a roped off area of the parking lot. It may be used by participating exhibitors for overflow of additional equipment at no additional charge. Pre-approval is required.

Exhibitors must submit their desired space needs no later than December 15, 2023. There will be a diagrammed floor plan. Spaces will be filled by category, arrival time and size from the overall responses received. Indicate on the registration form the need for electricity beyond 110v. Charges will be based upon electrical requirements and charged at the Executive Center's published pricing schedule for 2024. Payment is due prior to January 12, 2024.

There are no refunds for no shows.

A vendor card will be given to attendees visiting the trade show on Saturday. To encourage them to visit your exhibit, the completed vendor card will be put in a drawing for door prizes donated by the exhibitors.

Trucks and trailers should plan to move in on Friday, January 12, 2024 at 10:00 a.m. Table tops should plan to move in from 1:00 to 2:00 p.m. There will be a vendor welcome meeting at 3:00 p.m. Please NO Saturday morning set-up.

All exhibitors are requested not to tear down before 3:00 p.m. on Saturday, January 13, 2024. Mandatory tear down for all exhibits is from 3:00 to 4:00 p.m. All display property, exhibits and other personal property must be removed by 5:00 p.m. on Saturday.

No tear down or move out on Sunday.

Exhibit space pricing is for MDTA Associate Members. The Convention Registration is separate. For non-members, simply add \$200 to the prices below.

\$500 - Table Top Exhibits (8' X 10')

\$650 - Table Top Extended Exhibits
(10' X 16' or 8' X 20') includes two 6' tables.

\$700 - Dump Trucks
(up to 540 sq. ft.) includes one 6' table.
Limited to one piece of equipment.

\$850 - Trailers Only or Dump Truck Exhibits (540 to 720 sq. ft.) includes one 6' table.
Limited to one piece of equipment.

**ALL TRUCK AND TABLE TOP EXHIBITOR
SET-UPS ARE SCHEDULED ON FRIDAY.**

**ALL EXHIBITS MUST CARRY THEIR OWN
LIABILITY INSURANCE.**

HOTEL ACCOMMODATIONS

Located in the heart of Missouri, the Holiday Inn Executive Center is Columbia's go-to destination for large-scale meetings and conventions. Just minutes away from the Downtown District, the hotel features 297 stylish guest rooms, lively and engaging spots for dining and socializing and is adjacent to the Columbia Mall.

Make yourself at home in one of the rooms featuring microwaves and flat-screen televisions. Complimentary wireless internet access keeps you connected, and cable programming is available for your entertainment. Private bathrooms with bathtubs or showers feature complimentary toiletries and hair dryers. Conveniences include desks and coffee/tea makers, as well as phones with free local calls.

Don't miss out on the many recreational opportunities, including an indoor pool and a 24-hour fitness center. This hotel also features a gift shop and a hair salon. Featured amenities include a 24-hour business center, express check-out, and dry cleaning/laundry services. Pets are allowed and parking is free.

SportsZone is a restaurant and bar that specializes in American cuisine and offers a full breakfast. Socialize or relax with a refreshing drink at either SportsZone or the hotel lounge.

Individuals are responsible to make their own room reservations before December 12, 2023 by calling (573) 445-8531 or online with a link provided by the hotel. Please ask for the reserved block of rooms for the Missouri Dump Truckers Association (MDTA). Individual reservations must be guaranteed with a major credit card. To avoid charges, a reservation should be canceled within 24 hours of arrival. Reservations received after December 12, 2023 will be on a space available basis at the hotel's best available rate.

The hotel meeting rooms will be the venue for the combined Board and General Membership meeting as well as the Saturday morning breakfast followed by the morning presentation and the Saturday night social and banquet and entertainment.

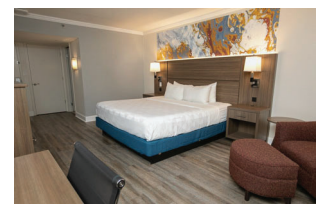
MDTA Group Rates (Excluding State & Local Taxes)

\$108.00/night for Run of House

\$200.00/night for Parlor Suite with King Bed

\$300/day for Hospitality Room

Reservations made within the group block is NOT eligible for IHG Reward points.



TRADE SHOW EXHIBIT HALL



The Columbia Expo Center adjoins the hotel to offer 19,000 square feet of space and is ideal for the trade show. The experienced team of meeting specialists will work with you to ensure a flawless event.

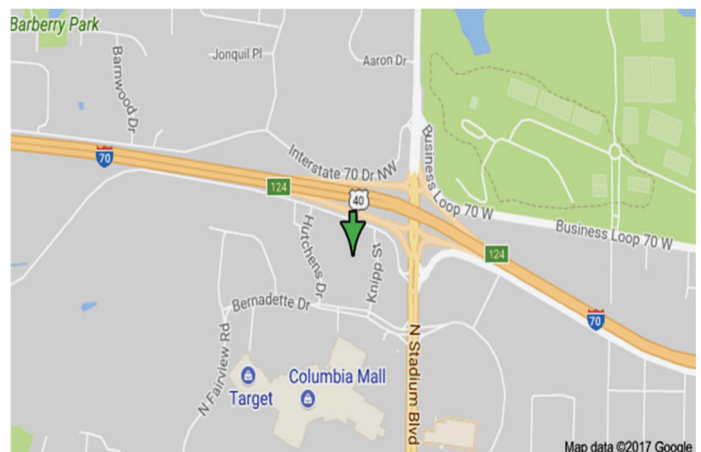
The Friday night reception and Saturday luncheon will be held in the Expo Center Canopy with round tables for seating. The luncheon presentation is in the main Expo Center just outside the Canopy.

In the event of inclement weather, arrangements will be made locally for exhibitors to wash trucks and trailers before move-in.

Directions to Holiday Inn Executive Center:

The Holiday Inn Executive Center and Columbia Expo Center are located at 2200 I-70 Drive S.W., Columbia, MO 65203.

From I-70: Take the Stadium Boulevard Exit 124



SPECIAL EVENTS HOST

We welcome and recognize monetary donations as "Special Events Hosts" to help defray the cost of the food and entertainment at the MDTA Convention and Trade Show.

Simply indicate on the form which level of sponsorship you want.

Over the years, the support from the Associate Members as well as the Regular Members has been deeply appreciated and recognized by your dump truck industry friends.

Double Platinum:	\$2,500 +
Platinum:	\$1,000
Gold:	\$500
Silver:	\$200
Bronze:	\$100

PUBLIC RELATIONS OPPORTUNITY

Items are needed for door prizes for the Saturday trade show and attendance prizes for the events on Saturday evening.

It is not necessarily the prize that makes for a successful event, but walking away with something always makes for a lasting impression at the end of the day.

If interested in contributing, please indicate on the form under the Special Events Host section and/or list the item you are bringing for door or attendance prize(s) or contact the MDTA office to donate.



MOTIVATIONAL SPEAKER & SAFETY PROGRAM



Following the Saturday morning breakfast and meetings, we are starting the day with a "Master of Variety" from Branson, Mo., Mike Bliss Comedy.

Mike Bliss has been performing award winning comedy, magic, juggling and pick-pocketing shows for over 30 years all across the country from Miami, FL, to Fairbanks, AK, to the world famous Magic Castle in Hollywood, to Cancun, to Honolulu, to Tahiti, to headlining his own show in Branson, MO! He was also voted "Branson's Specialty Act of the Year" and "Best Stage Act" for the Midwest Magic Jubilee!

His TV credits include Fox's 30 Seconds to Fame, The Game Show Network, America's Got Talent, The Huckabee Show, and Penn & Teller: Fool Us!



Grab your lunch, have a seat and listen to Mark Woodward, Senior Safety & Risk Services Trainer of Missouri Employers Mutual for a Work Zone Safety & OSHA Program scheduled around the Saturday luncheon from 12:30 to 1:30 p.m.

SPOUSE AND GUEST ACTIVITIES

Registrants' spouse and guests are welcome at the convention and trade show. We will be offering some suggestions for guests, spouses or significant others' activities during the downtime. A brochure of Columbia's activities and attractions will be included in the registration packet for attendees.

NO-SHOW EXPO BAGS

Budget tight? Traditional trade show attendance out of the question? Nevertheless, you still want to be represented at the MDTA Convention and Trade Show.

For the 2024 trade show, we are offering the No-Show Expo Bag which will keep your business in the mix.

The No-Show Expo Bag allows your company to make an impression in a non-traditional way. Along with company brochures and information, registrants love to receive give-away items regardless of size.

The cost to participate is \$250 per company. Please ship your items and copies of one piece of literature to us prior to January 5, 2024 so the No-Show Expo Bags can be assembled.

On the registration form, indicate the logo item you are sending and the size of the item. You will need approximately 200 items to put in the No-Show Expo Bags.

MEMBERSHIP DIRECTORY ADVERTISEMENT

Express Membership Pride!

Advertising in color in the MDTA membership directory provides an excellent, inexpensive avenue to market your product or service to the MDTA members year round. Membership is not required to advertise in the directory. However, only dues paying members are listed on the membership roster in the directory.

Email your camera-ready advertisement to the MDTA office at janet@govconsultants.com.

Preferred file types are .jpg or .pdf formats. Deadline for the ad is December 1, 2023.

- ☐ **\$50 Half Page (7 1/4 across x 4 3/4 down)**
- ☐ **\$100 Full Page (7 1/4 across x 9 1/2 down)**
- ☐ **\$250 Center Two-Page**
- ☐ **\$250 Back Inside Cover**
- ☐ **\$300 Front Inside Cover**
- ☐ **\$400 Back Cover**

SATURDAY ATTRACTIONS & EVENING ENTERTAINMENT

Corn Hole and Vendor Sponsored Games

Saturday During Trade Show Hours

Get Your Game On! Literally!
Enter Raffle at Convention to Win a Corn Hole Game.
A great opportunity to challenge your friends and coworkers to a game of corn hole toss or other games of chance provided by MDTA and the vendors at their booths.

And, vendors, if you need ideas or parlor games ideas for your trade show booth, contact the MDTA office.



Country Roads

Saturday Night Entertainment

Greg and KimmieSue cover the spectrum of old to new country, adding in some southern rock, or just about any genre you can think of and that is Country Roads!



MEMBERSHIP INFORMATION

If you are not a MDTA Regular Member in good standing and wish to register for the convention activities, sign up as a member by returning the enclosed form with the appropriate membership dues for 2024.

MDTA Associate Members in good standing (2023 membership dues currently paid) are eligible to participate in the convention activities or exhibit at the trade show. There will be an additional charge of \$200 to non-member exhibitors which qualifies them for current and upcoming year membership status.

All annual membership renewals are due on January 1, 2024.

Regular Membership [Owner/Operator]
\$50 per dump truck/\$500 maximum
(indicate # of trucks on registration form)

Associate Membership [Dealer/Manufacturer/Supplier/
or other Entity to Dump Truck Industry]
\$100 per location

Note: 20% of Dues are nondeductible as a business expense because it is related to the organization's lobbying and political expenditures per IRC section 6033 (e) including but not limited to 501(c)(6) organizations.

FRIDAY, JANUARY 12, 2024

- 10:00 a.m. - 12:00 p.m. Trailer & Truck Exhibitor Set-up
(Holiday Inn Executive Center-Expo Center)
- 1:00 - 2:00 p.m. Table Top Exhibitor Set-up
(Holiday Inn Executive Center-Expo Center)
- 4:00 p.m. Vendor Check-In, Packet Pick-Up & Welcome Meeting
(Holiday Inn Executive Center-Expo Center)
- 6:00 – 8:00 p.m. Welcome Registrant Social
(South-of-the Border Buffet Served to Registrants and Invited Guests Only)
(Holiday Inn Executive Center Canopy)
- 6:00 - 11:00 p.m. Host Beer and Cash Bar
(Holiday Inn Executive Center Canopy)

SATURDAY, JANUARY 13, 2024

- 7:30 – 9:30 a.m. Breakfast Buffet
(Holiday Inn Executive Center-Windsor Ballroom)
- 8:30 – 9:00 a.m. Combined Board & General Membership Meeting
(MDTA members are encouraged to attend for Election of Officers and Annual Report)
(Introduction of Special Guests & Presentations)
- 9:00 – 10:00 a.m. Master of Variety
(Mike Bliss Comedy)
(Holiday Inn Executive Center-Windsor Ballroom)
- 10:00 a.m. – 3:00 p.m. MDTA Exhibit Hall Open
(Holiday Inn Executive Center-Expo Center)
- 12:00 - 1:30 p.m. Lunch in Exhibit Hall
(Holiday Inn Executive Center-Expo Center)
- 12:30 - 1:30 p.m. Safety Program
(“Work Zone Safety & OSHA Program Offered by Mark Woodward”)
(Holiday Inn Executive Center-Windsor Ballroom)
- 3:00 p.m. MDTA Exhibit Hall Closes
- 3:00 - 4:00 p.m. Exhibitor Mandatory Tear-Down
- 5:30 – 6:30 p.m. Host Beer and Cash Bar Reception
(Holiday Inn Executive Center-Windsor Ballroom)
- 6:30 p.m. Dinner & Presentations
(Guns, Jewelry and 50/50 Raffles)
(Holiday Inn Executive Center-Windsor Ballroom)
- 7:30 p.m. Pre-Convention Raffle Drawing
- 8:00 - 11:00 p.m. Music by Country Roads
(Holiday Inn Executive Center-Windsor Ballroom)

All display property, exhibits and other personal property must be removed
from the Executive Center by 5:00 p.m. on Saturday.
No tear down or move out on Sunday.

CONVENTION REGISTRATION FORM

Sign up for:

TOTAL

☐ **Full Convention Registration**

Before 12/15/2023 # _____ Adults (\$175) / After 12/15/2023 # _____ Adults (\$200) / # _____ Children (12 and under) (\$50) \$ _____

☐ **Individual Event Registration** # _____ Fri. pm (\$55) # _____ Sat. am (\$35) # _____ Sat. Noon (\$35) # _____ Sat. pm (\$55) \$ _____

☐ **Names of People Registering** Please Indicate "F" for Full, "I" for Individual, "C" for Child and "E" for Exhibitor Only Registrations
(Attach sheet of additional names. Names are needed for name tags which hold meal tickets.)

1. _____ 2. _____
3. _____ 4. _____
5. _____ 6. _____

☐ **Exhibit** (Please Select) All exhibits include 6' x 30" skirted table, two chairs, a wastebasket, one participant ID sign \$ _____

Electricity & Wifi Needs Ordered Online. (Charges May Apply). Exhibitors must submit Certificate of Insurance.
Prices do not include convention or individual event registration listed above.

Participating in Game Day at Booth (Check Here If Participating) _____ **Door/Attendance Prize** (Check Here If Contributing) _____

\$500 — Table Top Exhibits (8' x 10') (In a pipe and drape area.) _____

\$650 — Table Top Exhibits (16' x 10') (Same as above with addition of a second 6' skirted table.) _____

For the exhibits below, please provide description and dimensions (W x L x H and Weight).

\$700 — Dump Trucks (up to 540 sq. ft.) Limited to one piece of equipment.. _____

\$850 — Trailers Only or Dump Trucks (540 to 720 sq. ft.) Limited to one piece of equipment. _____

\$250 — No-Show Expo Bag Sponsor (One Logo Item _____ and One Piece of Literature) _____

☐ **Special Events Host** (Please Select) (Select a sponsor level)----- \$ _____
____ Double Platinum - \$2,500 ____ Platinum - \$1,000 ____ Gold - \$500 ____ Silver - \$200 ____ Bronze - \$100

☐ **Advertisement in Membership Directory** (Please Select)----- \$ _____
Half Page..... \$50 Center Two-Page.....\$250 Front Inside Cover.....\$300
Full Page \$100 Back Inside Cover.....\$250 Back Cover.....\$400

☐ **2024 Membership Dues** (Please Select) ----- \$ _____

Regular Member: Indicate the number of trucks for the number of stickers needed _____ (\$50/truck, \$500 Maximum)

Associate Member: Each company location requires a separate membership and sticker _____ (\$100/Location)

Note: 20% of Dues are nondeductible as a business expense because it is related to the organization's lobbying and political expenditures per IRC section 6033 (e) including but not limited to 501(c)(6) organizations.

GRAND TOTAL..... \$ _____

Please Print Legibly (Will Be Used For Contact Information for Membership Directory. Include Additional Page If Needed)

CONTACT NAME _____

COMPANY NAME _____

ADDRESS (STREET) _____

ADDRESS (PO Box) _____ CITY/STATE/ZIP _____

COMPANY DESCRIPTION / TYPE OF EQUIPMENT / AREAS SERVED _____

PHONE _____ FAX _____ CELL PHONE _____

EMAIL ADDRESS _____

Method of Payment

☐ **Check** (Payable to MDTA)

☐ **Bill Me**

☐ **Credit Card**



☐ I authorize the charge to the credit card I have specified. I understand there will be a **4% surcharge** added to the grand total.

Credit Card # _____

Address for Card with City/State/Zip _____

Exp. Date _____ CVC/CVV/CSC # _____

Print Name on Card _____

**CONTACT
INFORMATION**

Contact People: Richard McIntosh or Janet Hirschman

P.O. Box 757 • Jefferson City, MO 65102

Phone: (573) 636-2515 • Fax: (573) 636-2564

Email for MDTA Office: janet@govconsultants.com • Website: www.modumptruck.com



TRADE SHOW IS OPEN
FREE TO THE PUBLIC
SATURDAY ONLY

2024 Convention & Trade Show
Registration Form Enclosed
Deadline: December 15, 2023

Missouri Dump Truckers Association
P.O. Box 757
Jefferson City, MO 65102



"MDTA - HAULING THE LOAD IN 24"



MIKE KEITH INSURANCE, INC.
THE TEAM OF PROFESSIONALS



We appreciate the financial support of the participating members in publishing
this registration form and the space on the MDTA website.